



# Business Idea Registration Form

Reference Number:

Full Name\*:

Age\*:

Business Summary\*: *Maximum 3 sentences*

An exciting new board-game requires production finance or patent funding in order to sell the game to board-game producers.

Business Overview\*:

A friend and I developed a board-game while we were in high school that our peers really enjoyed and we still play the game to this day. It is a dice-based game where the goal is to survive while trying to kick other players out. Each player starts as a "Lego" man with 6 removable parts, and while luck does play a role through the use of a dice, good strategy usually decides the winner. In order to sell the idea it needs to be patented first, or the game can be produced independently. It will consist of 4 players, a dice, the board and a rule book.

Region\*: Gauteng

### What are you Contributing to the Venture\*:

The board has already been designed and the rules have been established. We have played the game a lot and we have come to the best rules for a very entertaining game. I'll be able to demonstrate the game and go through the rules as soon as we meet.

I'm also connected to someone who owns a printing company so we'll be able to print the boards and rule books and near-cost prices if we decide to produce independently.

### Investment Requirements\*:

If we decide to patent the game and sell the intellectual property it will cost around R5000.

If we decide to produce the game ourselves the costs will depend on how many we produce and how elaborate we want the packaging to be. The boards themselves will cost between R30-R50 each. The Lego or similar figurines might be a problem to find a reliable supplier but if we find alternatives with the same general attributes it will be just as good. The dice will also not be expensive if we buy them in bulk.

I estimate that to produce around 100-200 units it would cost between R10 000-R12 000, but this is just a ball-park figure.

### Expected time before Business is Operational\*:

Once we start the production it would take around a month to be able to start selling units

### Previous Business Experience:

Ran a fast-food stand at a rock festival

### Additional Information:

The reason why this game is so different to other board games is because due to the nature of the rules, players are forced to make “friends” and “enemies”. But as the game continues and circumstances change, allegiances change as well. Due to demand we did produce a few extra units in high school, but due to the lack of financing we could only produce very few which made the unit costs very high and as a result the prices were too high. We even created a website for the game but because we weren't using it anymore we shut it down.